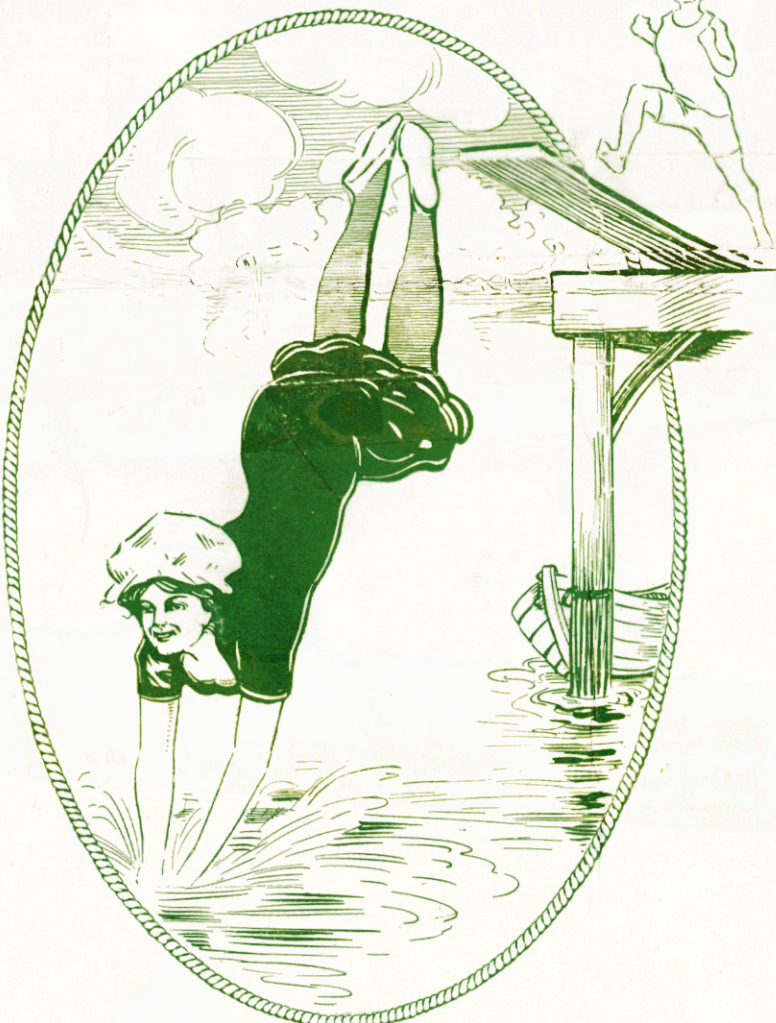
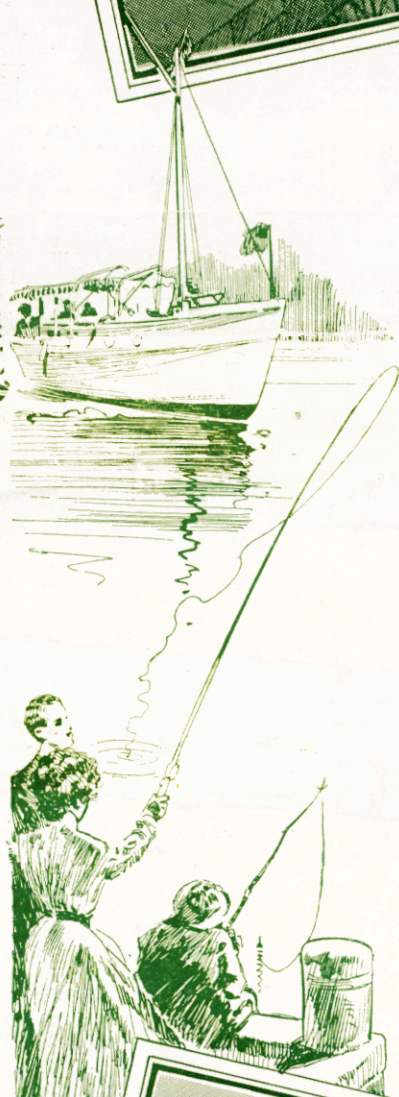


# Grand Beach News

Vol. 2

Devoted to the Interest of Grand Beach

No. 1.



"Come in. The Water's Fine"





**G**RAND BEACH is a charming colony of summer-cottage homes, on the Michigan shore, ninety minutes from Chicago. In a natural forest park of 700 acres, it has arisen, impromptu, the most unique and delightful resort in all the great lake region. Mere words are impotent to describe the rustic beauties of the place; no pen can more than half depict the bounteous charms of Nature which have centered here. One usually thinks of a beach resort as barren, a treeless waste of sand, with doubtful pleasures and worse accommodations. What, then, must be the Grand Beach cottager's delight as he enters a woodland paradise, all dotted with bungalows of the most artistic type. No outing place in the world is more densely shaded; no spot more restfully picturesque in its wild profusion of trees of every kind. Great pines and spruces, oaks, maples and birches, all cast their grateful shade to the very beach line, and through their graceful groupings are scattered nearly a hundred pretty homes, all built in that rustic sansouciance of architecture which derives its beauty from disturbing Nature but slightly. So intense is this Grand Beach spirit of unpretentiousness, that here and there a giant of the forest rises out of a roof or porch, the owners being loath to mar with mortal building, that beauteous building of the Great Architect. Ravines are crossed by rustic bridges, the roadways tell their names from signs on Nature's guide posts, and one quaint old oak, which grew half horizontally, is crowned by a rustic summer house, reached by log stairways.

Many of the bungalows and cottages are already occupied, others are for rent or sale at moderate prices. Provision has been made for those families or individuals who do not wish to be bothered with doing their own cooking. A high class restaurant has been provided—fronting on the lake—and here meals are served that compare most favorably with the best city restaurants. Prices, for families, or by the week, are so reasonable as to

### The Golf Links

Golf is the greatest pleasure of the Grand Beach cottagers, and the golf course the finest to be found in the west. It is an 18-hole course, over a field of many slopes and rollings and tests the prowess of the most expert players. Tom Bendelow, the great golf course architect and enthusiast, laid out these links with his most painstaking skill. He personally set the various bogey standards, and made detailed comparisons with the Homewood links and other famous courses. His opinion is that no golf course in America surpasses Grand Beach, in picturesque environment or test of skill.

The beautiful fields, which form the Grand Beach Golf Course, were cut through a thick, primeval forest. Acres of trees were chopped and uprooted to make these links, and the filling, leveling, rolling and seeding have cost the owners thousands of dollars. It is indeed a wonderful experience, to golf on a green, tree-girded all the way. One can step off the links anywhere, in a moment of fatigue, and rest in a shade delightfully cool. A remarkable thing about the Grand Beach woodland, is a wonderful absence of briars and underbrush. If your golf ball falls beyond the bordering tree lines, you can easily find it on the clear ground underneath. The ever changing land-slopes form



Golf Club House and Billiard Hall

and quietude can be enjoyed at their fullest, or sports and games indulged in to your heart's content. Tennis, for example, holds golf a close second in popularity, and the courts are laid out with precision and care. Pony rides are a delightful recreation for little folks and Grand Beach offers them safe and quiet bridle paths equal to any to be found.

Bathing is a pleasure taken up by many at a regular hour and forms a comforting diversion for the tired Chicago man. Sun baths, too, have come to be popular, and the sight of joking, jovial cottagers half buried in the sand amuses bathers as well as spectators.

A fine, long pier runs far out into the lake, and forms an ideal resting place, as well as vantage point for watching the gulls in flight.

Another diversion which will appeal especially to the children, will be a prize aviation day for model aeroplanes. The flying of these little rubber-band driven machines has aroused great interest in the younger set, and started many a boy to developing unsuspected mechanical talents. Every Saturday night, an informal dance is given in the spacious dining hall. These affairs are always enjoyable, no matter how hot the day has been, for the cool lake breezes rarely fail Grand Beach at evening. Everybody knows everybody, and all are at their ease. These dances are like the gathering of a great and happy family, and all enjoy them without

style or ceremony. On moonlight nights it is a most entrancing sight to watch the rippling lake through the swaying, embowering trees. A rustic veranda adjoins the dance hall, and here cooling ices are served during the rests or intermissions. Old Heidelberg is the name of this picturesque retreat, and it is surely a popular spot on Saturday evenings.

Berrypicking is a pastime that lingers through the season, some kind of luscious fruit being ripe from late spring until fall. Wild strawberries greet the early June comers—then follow in succession the thimble tops, black- and blueberries. In the middle of September the elderberries ripen, and many a quart of delicious home-made wine is within reach of every cottager. This, too, is the time of autumn leaves, and artists have told us that never was such gorgeous profusion. To view a September sunset from the Grand Beach hill-top is a sight long remembered even by unemotional residents. A thousand shafts of reddened gold play their light on the harlequin tree-tops, and color melts into color 'til the last dark shadows close the scene.

Another delightful diversion is a trip to the tule fields, where giant cat-o-nine tails grow in softest velvet brown. These artistic stalks form fine decorative material and the rushes themselves make beautiful baskets. Books on reed weaving and basket making can be had in any big book store, and the work is most fascinating for either young or old. The little brooks and rivulets that vein the Grand Beach tract, are lined with ferns of the most hardy varieties. It is easy to transplant these and get them to the city, and once started in pots they far surpass the sickly hot house products.

We have gone into details on some of Grand Beach's pleasures, yet have not told one half the things that cottagers can enjoy. The area is so great and its topography so varied, that there is something to interest anybody who is happy out of doors.

### Social Exclusiveness

Among all the summer resorts of the Great Lake region, Grand Beach stands unique in social exclusiveness. Its financial success and business future are not based on the patronage



Wewonda Cottage

meet the popular demand. Without undue effusiveness, it may be consistently claimed that no summer resort surpasses the Grand Beach hostelry in the unvarying excellence of its food or service. Hitherto, there has been no transient accommodation, but this year a splendid "Lodge" has been built which serves this purpose for visitors or prospective purchasers. There are sleeping rooms for many people and the main dining hall is just across the roadway.

In all the cottages, in fact in every building, is running water from a local Grand Beach pumping plant. This water is purer than any other lake supply, being pumped from under many feet of sand, which filters it pure and clear as crystal. It is taken right where great bubbling springs come through the lake bed, and has the added virtue of being cold as ice. Every house has a telephone and switchboard connection, whereby one may get "Long Distance" and talk with friends anywhere. Modern plumbing and toilet fixtures are in every bungalow and cottage, and one lives with all the comforts of a modern city house. What a joy it is to go to a summer home with every comfort; what a contrast to the "bowl and pitcher" type of resort of our sad experience.

Outdoors, by day, Grand Beach charms one with all the pleasures of country life; indoors by night, it rests and soothes with all the comforts of a city home. You have no drears to mar your joys, and you leave Grand Beach feeling that your outing has done some good.

Every step you walk, every glance you take around, convinces you of the exclusiveness of the colony and the high ideals of the management. Many of the bungalows have private garages and autos are numerous on the smooth stone roads. These crushed stone auto paths are everywhere on the property, and come to a focus at the club house on the golf links. There is an unbroken beach line of four miles, and a series of picturesque windings which make an auto trip through these forest glades one grand succession of romantic delights.

many natural handicaps, while the formal bunkers are large and well placed. The course is kept smoothly mowed, and perfectly rolled and seeded. It has a verdure and freshness rarely found on public courses. No one plays on these superb golf links without sanction or invitation, they being strictly for the pleasure of Grand Beach cottagers and their friends. A magnificent club house has been built at the first tee of the course, and there has just been added thereto a bowling alley and billiard hall.

The club is a social rendezvous for players and non-players, its broad verandas forming a delightful viewpoint and lounging place, where newcomers are welcomed and made to feel at home. No one gets into the Grand Beach colony without meeting certain social standards and so it happens that to be there at all is to be worthy of recognition by the very best people. The club house is equipped with private lockers and shower baths, and divided into sections for ladies and gentlemen.

While Grand Beach is often regarded as devoted mainly to golfing, there are many other possible pleasures and pastimes. Both active and quiet people pass happy summer days here. Repose



Dining Room and Pavillion



of a promiscuous public, and no one enters its grounds or lands upon its shores, without sanction or invitation from the owners or cottagers. This implies no snobbery or anything of the sort. Good people from everywhere are welcomed and desired. Grand Beach is, today, the only near-Chicago outing place not more or less blighted by the presence of undesirables, and private ownership backed by high social ideals, will always keep it so.

What a delight it is to think that this lovely park-like region, within quick and easy train-reach or motor trip from Chicago, is free from the crowds that make nearly every other nearby resort impossible for respectable people. No harsh clanging of "merry-go-rounds," grates upon the nerves of Grand Beach cottagers; no drunkards, gamblers, or other vulgar people roam over its restful fields and dells. Here, mothers can let their little folks romp and play in peace—with never a fear for their welfare or safety. No liquor is sold or gambling allowed. Golf, tennis, bathing, motoring, and many other wholesome pleasures amuse the cottagers, while best of all, is that close communing with Nature at her loveliest, and the social delight that comes from living in a summer colony where all are ladies and gentlemen, and worthy of your acquaintance. Four miles of glistening, sandy beach make bathing conditions ideal and promenading by day or night a real delight. The slope of the beach is very gradual, with no treacherous quicksands such as make some bathing beaches dangerous. A life-line is stretched far out from shore, and the pier, alongside, is guarded at bathing time by strong swimmers. The under-water sand is firm and smooth, and free from the broken bottles which menace bathers at resorts where the hoodlum element swarms on excursion boats.

Back of the shore stretches a picturesque forest-park, a natural wild flower garden which blossoms from spring till fall. The earliest arrivals regale themselves with great bouquets of

Iron and Aluminum Oxide (Fe <sub>2</sub> O <sub>3</sub> and Al <sub>2</sub> O <sub>3</sub> )	9.5
Calcium Sulphate (CaSO <sub>4</sub> )	50.3
Magnesium Sulphate (MgSO <sub>4</sub> )	28.2
Sodium and Potassium Sulphates (Na <sub>2</sub> SO <sub>4</sub> and K <sub>2</sub> SO <sub>4</sub> )	5.0
Sodium Chloride (NaCl)	.8
Free Ammonia	.12
Albuminoid Ammonia	.15
Nitrogen as Nitrates	1.00
Nitrogen as Nitrites	Trace
Chlorine†	.5

This water contains but little organic matter and practically no chlorine, showing the absence of sewage contamination. In general we would say that this water is a safe drinking water from a health standpoint and that the minerals are of a beneficial character.

Yours very truly,  
(Signed) J. H. MATTHES.

The curative waters of the Grand Beach spring are, no doubt, largely helped by the pure pine-scented air and the exceptionally fine food the cottagers get at the dining hall. Arrangements have been made with nearby farmers, whereby the choicest pick of poultry, eggs, cream and vegetables, comes to Grand Beach. Lake fishermen, with great picturesque nets, keep the table supplied with a product that



Bon Aire Bungalow

### Only Elite Resort Near Chicago

At week ends or daily, you can run down to Grand Beach and spend your leisure time in rest or outdoor sports. It is near enough to go every day so far as fares are concerned. No other resort combines so many advantages. Those reached by boat are impossible, for the class Grand Beach is seeking. The trips are too long—the crowds too distracting—the resorts themselves too cheap and tawdry, for the quiet business man. Those reached by train are too far away for week end trips—fares are expensive, journeys long and dusty, and time consumed too great to make them practical. If one could give up business and stay away for months, there are many high class outing places at which to spend the summer. Grand Beach, however, is the only Elite resort that can be reached from Chicago between the closing hour of business and supper time. It's no more trouble to go there than to take a trip to Evanston, and 20-trip tickets make it practical to run down every night. If you want to the very ends of the earth, no spot would be more restful or offer greater modern comforts; if you spent your summer at clubs or big hotels, you would get no higher class service or more cheering diversions than Grand Beach offers within easy train or motor trip.

Why spend hours of thought over "green hills far away"—why wonder where to go this summer, when Grand Beach combines so many joys and comforts near at home. You can rent a cozy little bungalow, equipped with every modern convenience, at from \$60 to \$200 for the season, according to size. You can eat the best the market affords and have no cares of cooking, by joining the happy summer family of bon vivants in the spacious well-served dining hall.

Grand Beach pleads its own merits more eloquently than printed words, and the management offers you every opportunity for transient accommodation before renting or buying a cottage. The Lodge will make you comfortable during your preliminary trip, and the local manager, will acquaint you with all the beauties of the place. If you decide to buy a cottage or bungalow, you can find one to suit you, and all ready to occupy.



The "Lodge"

arbutus, and nowhere on earth is it quite so fragrant as here. Later come the violets—then the trillium, then the wild rose and other blossoms until one wonders and marvels at the never-ending floral profusion. In the fall come the flaming elders, with their wine-filled clusters, beckoning and wooing with their delicious charms. Here and there a wild grapevine outstretches its graceful tendrils, and festoons the sturdy oaks and maples with Nature's canopy of royal purple. To make these forest enchantments easy to view without getting lost, a string walk has been devised. Trailing over the vast area of 700 parkland acres, is a stout white cord, so knotted and tagged that the children or adults who have been confused and lost their way, can easily retrace their steps to their cottage homes. The quiet nooks and undisturbed hill-sides of the Grand Beach woodland offer never ending interest to the naturalist and nature-lover. For example, there are many varieties of mushrooms growing, among which the delicious morels are prominent. It was recently found that there are many truffles to be had by a little careful searching, and these rare and epicurean tidbits are within the scope of every cottage menu.

On the east side of the property, near the golf links, is one of the grandest sulphur springs extant. So many cures of gout, diabetes, rheumatism and other troubles had been attributed to these mineral waters, that the proprietors placed the matter in the hands of Mr. J. H. Matthes, the well known therapist and chemist, for investigation. It was found that the spring came through the bed rock, and that its waters were a natural blending of the remedial alkalies used in ethical treatments of these troubles. Their formal analysis follows:

PARTS PER MILLION.	
Total Solids	132.8
Ash	102.5
Silica SiO <sub>2</sub>	10.9

is fresh and delicious, beyond gainsaying. In place of the traditional bad resorts, Grand Beach has a reputation for genuine culinary delights. No hotel or club anywhere, serves better cooked or more appetizing food than the Grand Beach Inn, and, on many a Sunday the dining hall's capacity of 350 guests is taxed to its limit.

Grand Beach is a delightful centre and starting point for many interesting side trips. The country to the east is a great fruit belt, about the only place left, in fact, where the old-time Michigan peach grows in its former glory. The farmers are jovial and generous and many a cottager comes home carrying baskets brimming with luscious fruit. No shooting is allowed on the Grand Beach tract, but the woodlands back of us and the grain fields after harvest offer many a chance for the ardent sportsman. Rabbits, dove, quail and other game birds, are plentiful in season. Fine crushed stone auto roads lead in all directions, and motoring is a favorite pastime. On one day last season, over one hundred autos were lined up at the dining hall. This simple fact not only shows the extent of Grand Beach motoring, but gives a hint as to the social calibre of

the place. These cars were all the property of cottagers or their invited guests, for the cars of "joy-riders" or undesirable motorists of high or low degree, are not allowed to enter the private portals of Grand Beach.

Everything is provided for the comfort and pleasure of the cottagers. Boats and bathing suits are for rent, caddies numerous and attentive and youthful rustics ever ready to guide visitors to beauty spots, far and near.

Grand Beach is the only high class lake resort within practical distance for Chicago business men. Ninety minutes gets you there by train, or you can make it in week end motor trips in about three hours. Thousands of prosperous Chicagoans have longed for years for just such a place to send their families. Such people have leisure, within certain bounds, but cannot afford to give up business for months at a time. Their great desire has been for a quiet summer home—a touch of country life in all its beauty without any of the drawbacks of bad food, boorish housing, or any of the traditional crudities that make the popular resorts too popular for refined people.

At Grand Beach, a man can leave his family and feel assured of their comfort and safety. The ladies find congenial and worthy acquaintances in their own social sphere, and the little folks can roam about in unrestrained joy and build up health and strength. There are no distracting freaks or



Ridgemoor Cottage





**Thomas Bendelow**

The Famous Golf Course Architect Who Laid Plans for Grand Beach Golf Course.

Every grade of building is here represented, from the very simplest to the pretentious, all brick structure. The cost of these pretty summer homes, all piped and plumbed, ranges from \$1200 to \$10,000—a fair average being about \$2500. The porches are all extremely spacious, and form ideal sleeping places for those who believe in fresh air to that extent. There is something peculiarly restful about the night air here. The mid-day sun distends the pine cones, which at night emit a faint balsamic odor. Quiet reigns supreme after ten o'clock, and when day-break comes, the refreshed and rested slumberer is ready for work or play.

All the Grand Beach cottages are romantically named, and many are so located as to make the significance realistic. Igloo Cottage, Pine Top Villa, Three Oaks, Cedar Lodge, etc., are types of the names the bungalows go by. Among the more pretentious of them, cement walks have been laid, while here and there a fountain sprays its shimmering, glistening drops. There are artistic groupings of many beautiful shrubs and flowers, all laid out most exquisitely by a well known landscape gardener. Each cottage has some shrub or flower growing, or some uniqueness of construction to symbolize its name. Many a quaint conceit and artistic touch is found along the rustic pathways.

The owners of the Grand Beach property built most of the pioneer cottages. They had faith that its advantages would appeal to the prosperous class, and sales have shown that their confidence was not misplaced.

Any man who has faced the summer outing problem can appreciate what it means to have that problem forever solved. When you have a pretty woodland home to go to every year, you look forward to warm weather with delight instead of dread. Even if you do take side trips or go elsewhere for a change, you are always glad to get back to a place you know as home. There is little real rest in a far-away journey. You hardly get anywhere at all before it's time to start back. Trains jar you, dust smooches you, hotels disappoint, and your time for pleasure is small indeed. Then, too, you have to be "all dressed up" while traveling. You can't rusticate in solid comfort as you can at a Grand Beach home. Grand Beach folks are happy because unconventional. One does as one pleases, within the bounds of propriety.

You can buy a cottage or bungalow on very easy terms; so easy, in fact, that the payments are like rent. Some of the houses are lathed and plastered, others plain mission style inside, but all are comfortable and artistic in the most exacting modern sense.

How delightful it would be to step into your machine and reach your Grand Beach cottage in an easy three-hour ride. The Michigan Central train makes the run in ninety minutes, and you can buy special 20-trip tickets at greatly reduced rates.

The approach to Grand Beach from the station is stately in the extreme, and elicits many in-

quiries from observing travelers. Great pillars of concrete guard the main east entrance, and the golf links and club house are in plain view of passengers on the trains.

Transportation and passenger service meets all reasonable requirements of the busy Chicago man. The week end trains are timed to start after Saturday's "early closing" and the morning schedule, from Grand Beach, gets you to Chicago any day in the week at a practical business hour. Three splendid "flyer" trains run daily.

Michigan Central trains leave Chicago from the Illinois Central Depot, Twelfth street and Michigan avenue, or you can start from the sub-stations at 43d, 53d, and 63d streets. Trains leave Grand Beach from the Grand Beach Depot, an official and regular stopping place, as per the regular train schedule.

### A Fine Auto Trip

The automobile road which takes you to Grand Beach, is crushed stone all the way, and beautifully macadamized. It cuts through the corners of Illinois, Indiana, and Michigan, and passes many places of the utmost interest. Being one of the most enjoyable auto trips extant, the proprietors of Grand Beach have taken the initiative in preparing an accurate map thereof, whereby any motorist can find his way. Beautiful enamelled guide signs have been put up all the way from Chicago to Grand Beach. We will be pleased to send one of these maps, also superb booklet describing Grand Beach Bungalows, to all who ask for them.

They can also be had at our Chicago office, 623 South Wabash Avenue,



### The Golf Links

Grand Beach management if his antecedents, ideals or standing don't meet all the reasonable standards of a gentleman. This viewpoint may seem drastic to those of hasty judgment, but experience has shown that no matter what the beauties of a summer resort, or how imposing its plans, it goes down in social and financial disaster once the wrong kind of people swarm in. Grand Beach puts up no barriers that keep back the right kind of visitors. Good people can enter, without worry or trouble,

of it all soothes away every business care. Worry takes wings, fatigue blends into restfulness, and health comes in every refreshing breath of the cool of night. As one listens to the murmuring lake and contemplates the infinite mysteries of the glittering stars, a verse from the Rubaiyat perchance flits through the mind—

"The earthly joys men set their hearts upon  
Turn ashen, and anon, like snow upon the  
desert's dusty face,  
Lingering a little hour or two, are gone."

We have tried to tell you of the beauties of Grand Beach, but when all is said and done, there is nothing like seeing for yourself. We urge every man who contemplates a summer home, to consider Grand Beach on its merits and realities. To make some of these convincing beyond gainsaying, we have given a few actual photographs of the places herein described. They were taken in the spring time, before the leaves were out in full, but are enough to convince any man of the forest beauty of the place. There has been no retouching—no artist's exaggeration. The photos bespeak the facts of Grand Beach, insofar as the camera can tell them.

Grand Beach is not an expensive place to live, despite its exclusive character and high class service. Arrangements can be made at the dining hall whereby meals will cost no more than at any first class hotel, and the rentals for cottages and bungalows, as already stated in figures, are reasonable in the extreme.

Why not decide, this very day, you will look into the matter. You are bound to go somewhere this summer; why not make it Grand Beach, which keeps you in reach of your business? An investment in property here is almost sure to rise in value, for Grand Beach is growing at a rate that will make it the Atlantic City of the West.

If you want to talk it over but are too busy to leave your office, our Chicago agent will call on you anywhere in the Loop District and show you in detail just what Grand Beach houses are like.

Chicago people have long needed just such a place for summer residence as Grand Beach now affords. New York has many such colonies, and so have various other large cities.

Before Grand Beach became known, we in Chicago have found it necessary to travel too great a distance from home to find a suitable location for a summer home.

Here, only 62 miles away, we now have as ideal a spot as Nature could well provide.

It is for you to take advantage of the opportunity afforded you and provide your family with the rest and surroundings that the summer season demands.

Let the wife and the little ones come to Grand Beach, where they will find every opportunity to improve in health and happiness. They will be waiting for you at the station at every week's end and you will dread the coming of Fall, bringing again the close confinement of city life.



### A Vine-Clad Villa Among the Trees

where courteous informants will answer all questions, and arrange for your greeting and reception when you arrive at Grand Beach.

Every new arrival at Grand Beach must come as a result of correspondence or interview. Promiscuous auto parties, or people unlikely to prove congenial to the colony in general, are not desired at Grand Beach, and will not be tolerated. It is an unfortunate fact that some undesirable have money in plenty, but no amount of wealth will make a man acceptable to the

others are kept out, that's all.

When the cottagers or sightseers come to Grand Beach, they are made to feel at once that loneliness is unknown. The social spirit is more pronounced than would be possible with any hotel or transient crowd. A bus line meets all trains, and makes it easy for those who do not care to walk, to reach the cottages. The distance from station to dining hall is about one-half a mile. The manager is an enthusiastic motorist, too, and the chances are that he will take you over in his machine, if you come by train. The view one gets of Grand Beach from the train is like some landed estate in the British Isles. To some it calls to mind the famous golf links on the Duke of Devonshire's property, and Englishmen who have played here say there's nothing better abroad. Those who enjoy this healthful sport can see at a glance that Grand Beach is already a golfer's paradise. One is especially impressed with the many young lady players, and it would be hard to find a happier college set. The course is never so crowded as to entail long waits, and the club house gives non-players a fine chance to watch the game.

A well-rolled road of white crushed stone winds past the golf links and by the sulphur spring. A gentle rise or ridge is met, as the road turns through the trees, and, at the beach proper, forms a high, densely wooded embankment. The trees grow here so close to the shore that on moonlight nights the view is like some phantom stage, with swaying draperies of Nature's green lace-work to complete the illusion. As one sits on the broad piazza, or whiles away a twilight hour or two on the pier, the charm and peaceful quietude



**The Tennis Courts**

# Grand Beach Company

## Grand Beach, Mich.

CHICAGO OFFICE

623-633 So. Wabash Ave.